

PEOPLE

Baseball

The **Florida Marlins** named **Jennifer Diliz** director of foundation development.

The **California League** named **Charlie Blaney** president, replacing **Joe Gagliardi**, who will retire at the end of the 2009 season.

**Little League Baseball** named **Peter Frikker** assistant director for the South-eastern region.

Basketball

The **Golden State Warriors** named **Travis Schlenk** director of player personnel, **Scott Pruneau** director of scouting and **Larry Harris** consultant/scout.

The **Miami Heat** named **Alonzo Mourning** vice president of player programs and development.

**FIBA** named President **Bob Elphinston** FIBA Oceania president for the 2010-14 term.

Colleges

**Elon University** promoted **Brian Tracy** to associate athletic director for external affairs, **Sarah Thomas** to director of community relations and special events, **Megan Donald** to director of Web site operations and **Michael Jacobs** to director of marketing and ticket operations for athletics.

The **Circle City Classic** in Indianapolis named

**Marc Williams** chief marketing officer and executive director. Williams was chief executive officer of Williams Communications.

**Kentucky State University** named **Denisha Hendricks** athletic director. Hendricks was senior woman administrator and assistant athletic director for internal operations at Johnson C. Smith University in Charlotte.

The **University of Memphis** named **Eric Sebastian** director of operations for the Tigers' men's basketball program. Sebastian was media relations director for the Denver Nuggets.

The **University of Notre Dame** named **Jennifer Vining-Smith** assistant athletic

director for compliance. Vining-Smith was assistance director of compliance for the Big Ten Conference.

Facilities

The **American Airlines Center** named **Adam Sinclair** director of operations. Sinclair was operations manager for Reliant Stadium.

Football

The **Washington Redskins** named **Larry Weisman** editorial director for the media relations department. Weisman was a writer for USA Today.

The **Miami Dolphins** named **Jorge Perez** vice chairman.

The **New Orleans Saints** promoted **Dennis Lauscha** to executive vice president and chief financial officer.

The **UFL** named **Brendan Rowe** senior director of league operations and football development, **Dean Blandino** video/replay consultant, **Peter Morrissey** chief legal counsel and **Justin Hesterlee** director of finance and controller.

Golf

The **LPGA** named **Mike Vajda** director of LPGA sanctioned events. Vajda was an account manager at Octagon.

Hockey

The **ECHL Charlotte Checkers** promoted **Thomas Smith** to vice president of corporate partnerships, **Mark Makowski** to director of ticket sales, **Danielle Adkins** to director of community relations and merchandise/marketing manager, **Anna Skidmore** to director of corporate services and **Lindsay Hofferberth** to director of entertainment and game operations. The Checkers hired **Patrick Stack** as director of corporate partnerships and **Jon Cook** as account executive.

The **Atlanta Thrashers** named **Rick Dudley** associate general manager. Dudley was assistant general manager with the Chicago Blackhawks.

The **Minnesota Wild** named **Jim Mill** assistant to general manager Chuck Fletcher. Mill will be general manager for the American Hockey League's Houston Aeros, the

Wild's affiliate. Mill was executive vice president of hockey operations for the AHL.

**John Shannon** stepped down as NHL senior vice president of broadcasting.

**USA Hockey** named **Scott Paluch** regional manager for its American Development Model. Paluch was men's hockey coach for Bowling Green State University.

Horse Racing

**Churchill Downs** named **Jill Byrne** director of on-air communications.

Law

**Berman Fink Van Horn** named **Scott Moran** partner. Moran was corporate counsel with AT&T and Turner Broadcasting and lawyer leading Atlanta's support of the U.S. bid to host the FIFA World Cup in 2018 or '22.

Marketing

**Gameday Management Group** named **John Giantonio** director of business development.

**InStadium** named **Josh Scharfberg** vice president of national accounts.

**LRA Worldwide** named **Martin Thorson** managing director of sports, entertainment and conventions. Thorson was senior vice president at SMG.

Media

The **Big Ten Network** named **Mark Hulsey** vice president and executive producer. Hulsey was executive producer for Fox Sports Midwest.

**CBS Corp.** promoted **Joseph Ianniello** to chief financial officer effective, replacing **Fred Reynolds**, who will retire Aug. 15.

**CBSSports.com** hired **Jeff Gerttula** as vice president of programming. Gerttula was vice president and general manager for online at Sporting News.

**Comcast** named **Ron Furman** senior vice president of sports sales. Furman was senior vice president of consumer marketing and sales for the NFL.

**Electronic Arts** named **John Schappert** chief operating officer, replacing **John Pleasants**, who stepped down. Schappert was corporate vice president of interactive entertainment business for Microsoft.

**Fox Sports Networks** President **Bob Thompson** retired from his position but will consult for Fox for the next year.

**XOS Technologies** named **Anna Neri** director of public relations. Neri was marketing manager for Burdock Group Consultants.

**YourSports Network** named **Jim Burnette** national sales director. Burnette was a sales executive for FSN, VideoEgg and Fox Interactive Media.

### Motorsports

**Tony George** stepped down as chief executive officer of the Indianapolis Motor Speedway Corp., the Indy Racing League and Hulman & Co. Indianapolis Motor Speedway named **Jeff Belskus** chief executive officer. Hulman & Co. named **Curt Brighton** president and chief executive officer.

**Richard Childress Racing** promoted **Matt Klug** to senior manager of partnership marketing. **Tim Packman** will manage public relations for the Sprint Cup Series No. 7 team of driver Casey Mears.

**Richard Petty Motorsports** Chief Sales and Marketing Officer **De Cordell** stepped down from his position.

### Soccer



**Diliz**



**Blandino**



**Morrissey**



**Spetman**



**Williams**



**Rowe**



**Hesterlee**

The new **WPS Atlanta Beat** named **Shawn McGee** general manager. McGee was associate athletics director at Southern Methodist University.

**EPL Liverpool** named **Christian Purslow** managing director.

### Sporting Goods and Apparel

**Foot Locker** named **Ken Hicks** chief executive officer effective Aug. 17, replacing **Matt Serra**, who will step down. Hicks is president of JCPenney.

**Power Plate North America** named **Mark De Gorter** president. De Gorter was chief operating officer for Velocity Sports Performance.

### Sports Commissions and Tourism Boards

The **Charlotte Regional Sports Commission** named the following to its board of directors: Queens University Athletic Director **Jeannie King**, BDO Seidman's **Anthony Leonard**, and Luquire George Andrews Advertising's **Steve Luquire**.

### Tennis

The **Sony Ericsson WTA Tour** promoted **Andrew Walker** to senior vice president of marketing and communications.

### Awards and Boards

The **NCAA** named Ohio State University Athletic Director **Gene Smith** chair of the men's basketball committee for the 2010-11 season.

**Churchill Downs** named to its board of directors retired senior adviser for **MLB**

**Leonard Coleman**, The Duchossois Group Chief Executive Officer and Director **Craig Duchossois**, Churchill Downs President and Chief Executive Officer **Robert Evans**, and GWH Holdings President **G. Watts Humphrey Jr.**

**Nike** named Eli Lilly Chairman and Chief Executive Officer **John Lechleiter** to its board of directors.

**Quick Hit** named former NFL vice president **Gene Goldberg** and **Nicholas Longano**, former Massive president and current chief executive officer and co-founder of Music Mogul, to its board of advisers.

### Other

**NACDA** named Florida State University Athletic Director **Randy Spetman** president, Colgate University Athletic Director **Dave Roach** first vice president, UCLA Athletic Director **Dan Guerrero** second vice president, U.S. Military Academy Athletic Director **Kevin Anderson** third vice president and Evangel University Athletic Director **David Stair** secretary.

**Centerplate** promoted **Bob Thormeier** to general manager of Kansas City's Arrowhead Stadium.

**OptionIt** named **Mark Mastalir** chief executive officer. Mastalir was global director of sports, entertainment, and digital marketing for the Wm. Wrigley Jr. Co.

### People news

To have your personnel announcements included in the People section, please send information and photos to Brandon McClung at 120 W. Morehead St., Suite 310, Charlotte, NC 28202, or e-mail them to [careers@sportsbusinessjournal.com](mailto:careers@sportsbusinessjournal.com). Electronic photos must be a jpg or tiff file for Macintosh, 2.25 inches wide at 300 dpi. Color only, please. News items may also be sent via fax to (704) 973-1401. If you have questions, call (704) 973-1425.